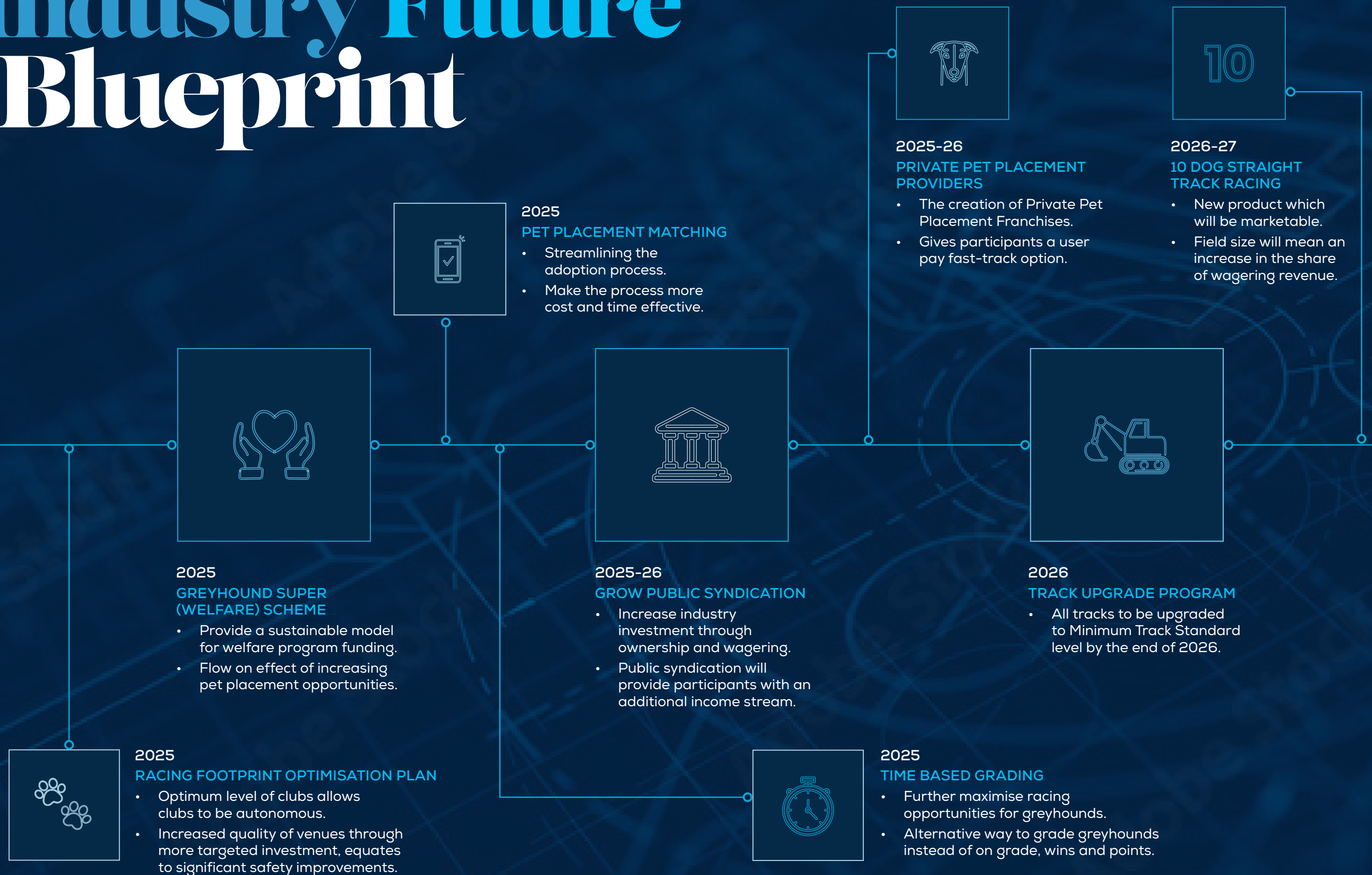






Industry Future Blueprint







Industry Future Blueprint

Strategy/ Initiative	Why are we doing this?	How will we know it's worked?
 2025 Racing Footprint Optimisation Plan	<ul style="list-style-type: none"> Maximise returns and profit for clubs and industry participants Lower club and industry operating costs Allow the industry to focus the remaining Capital Grants Funding for maximum benefit of the sport Allow racing clubs to be autonomous and financially independent Allow clubs to achieve revenue levels that will allow them to maintain tracks at or above minimum track standard level Allow clubs the financial capacity to attract, employ, train and retain capable and professional staff Reduce the need for intervention from GRNSW Allow clubs to realise the non-racing revenue potential of their capital assets Provide for the implementation of an effective and equitable club governance framework 	<ul style="list-style-type: none"> Racing clubs profitable, autonomous and financially self sufficient High quality racing facilities Safer tracks Clubs employing and retaining high quality staff
 2025 Greyhound Super (Welfare) Scheme	<ul style="list-style-type: none"> Build a sustainable model for funding all welfare programs (GaP, HAS and GCS) Enable a greater focus on welfare initiatives 	<ul style="list-style-type: none"> Enable increases in Prize Money to be made The highest quality welfare programs in the country Increased rehoming levels
 2025 Pet Placement Matching	<ul style="list-style-type: none"> Make it simpler and easier for individuals to adopt a greyhound Reduce time and cost of matching, transportation and logistics Increase local pet placement rates 	<ul style="list-style-type: none"> 10% year on year increase in local and overseas rehoming rates 30% reduction in rehoming costs
 2025 Time Based Grading	<ul style="list-style-type: none"> Increase utilisation rate Increase turnover Further maximise racing opportunities for greyhounds 	<ul style="list-style-type: none"> Utilisation rate greater than 80% Extension of racing careers More racing opportunities will lead to greater nomination flow

Greyhound Racing NSW Strategic Plan 24/25 to 26/27 sets out a range of initiatives designed to deliver a thriving, inclusive, transparent and sustainable sport. The Strategic Plan is built upon the three pillars of Connect, Protect and Excite that are the cornerstone of what the blueprint initiatives set out below are seeking to deliver on. We look forward to working with our key partner, stakeholders, Clubs, NSW Government and our participants to make this blueprint a reality.

Strategy/ Initiative	Why are we doing this?	How will we know it's worked?
 2025-26 Grow Public Syndication in the sport	<ul style="list-style-type: none"> Make it simpler and easier for individuals to invest in our sport. Increase investment in the sport Increase incomes earned by the industry's trainers and breeders Higher prices for greyhound pups whelped A substantial increase in wagering as syndicate members will wager on the greyhounds that they own Syndications will reduce rehoming pressures on GaP as syndicate members will either adopt a post racing career greyhound themselves or pay for the rehoming to be undertaken by GaP or other third parties Increase in greyhound welfare as syndicates will have ample funding to provide high standards of care to the greyhounds they own Connect more of the community with the sport 	<ul style="list-style-type: none"> 5 or more Australia Financial Service Licence holders providing greyhound syndications with Authorised Representative Status > 20 AR (Public Syndicate Groups) in the sport >\$20m annual syndicate investment in the sport Increase in prices gained for pup sales Increased incomes of trainers 30% reduction in rehoming requests
 2025-26 Private Pet Placement Providers	<ul style="list-style-type: none"> Create a market for Pet Placement Providers (Rapid Rehoming) user pay franchises Increase flow of green (ready) greyhounds into the US rehoming program Provide participants with a user pay rapid rehoming service Substantially reduce demand for GaP placements 	<ul style="list-style-type: none"> Allow alternate method for Pet Placement Program for participants willing to pay Substantial reduction in demand for GaP placements 5% year on year increase in local and overseas rehoming rates Reduction in GRNSW rehoming program costs Additional funding for welfare programs flowing from franchise fees
 2026 Track Upgrade Program	<ul style="list-style-type: none"> Have all tracks within the optimised model upgraded to MTS level by the end of 2026 	<ul style="list-style-type: none"> Safer tracks Improved amenities Better utilisation of asset by clubs to earn additional revenue
 2026-27 10 Dog Straight Track Racing	<ul style="list-style-type: none"> Providing a point of difference in the highly competitive wagering market Increase share of wagering revenue Future sustainability of the sport 	<ul style="list-style-type: none"> 5% year on year increase in national share of wagering market